

GRAPHIC DESIGN INTERN

COMPANY: ClearPoint Marketing Communications

LOCATION: 31 College Place, Suite 310-D, Asheville, NC 28801 (Ph: 828-253-7255, 1-877-253-7255)

POSITION: Graphic Design Intern

DESCRIPTION: Opportunity to learn many of the design and production skills needed to perform in an agency setting. ClearPoint is a small full-service agency providing creative strategies, branding, advertising, marketing and public relations services. Intern will assist in the creation and layout of a variety of print and web design projects, including ads, newsletters, posters, billboards, signs, brochures, banner ads and web sites. Duties include image research, image editing, creating modified layouts from existing designs, preparing files for print, and supporting graphic designer with day-to-day design needs for a variety of business clients.

QUALIFICATIONS: Must have strong design and time-management skills, have experience working on a Mac and be skilled in basic Adobe design software (Illustrator, Photoshop, InDesign, Acrobat). Must be able to handle multiple projects and work independently to meet deadlines. Familiarity with web graphics and web editing a plus.

HOURS: Approx. 10 hrs/wk

COMPENSATION: This is a student internship and is not currently a paid position.

APPLICATION: Send resume, cover letter, graphic design samples and a letter of recommendation from a professor to: Brenda Murphree, President, ClearPoint Marketing Communications, PO Box 1222, Asheville, NC 28802, or e-mail info@clearpointmarketing.com.

~ ClearPoint offers student internships in Public Relations & Graphic Design ~